

# NATIONAL CLAY WEEK CLAY PASSPORT

A community collaboration between local artists, businesses and residents. An activity easily replicated in any community. Use the resources below to start your own CLAY/ART PASSPORT event, and don't forget to share on the National Clay Week Facebook Page!

#clayartpassport #nationalclayweek

## THE IDEA

The Clay/Art Passport spurs community conversations while showcasing local ceramic artists and businesses in your neighborhood, town, and/or region. The vehicle for engagement is a scavenger hunt of artwork placed in local businesses. Participants will search their community for these works recording their efforts in their Clay/Art Passport.

## THE SET UP

- 1 Define your community: college campus, school district, township, region
- 2 Ask five to ten artists to loan one or two ceramic artworks for the scavenger hunt.
- 3 Contact ten businesses to host the ceramic artworks for one month. (adjust event time as needed)
- 4 Participating merchants will display one ceramic artwork in an accessible location along with a rubber stamp that visitors can use to stamp their passport.
- 5 Participating artists will be encouraged to submit business cards or postcards to be displayed with the work.
- 6 Fill out the PDF form available at <http://www.nationalclayweek.org/claypassport> with business and artist information and e-mail it to [Nationalclayweek@gmail.com](mailto:Nationalclayweek@gmail.com) so that it can be uploaded to the list of participating communities. Include the name of your community in the title of the PDF.

## THE ACTION

Invite your community to participate by:

- Downloading and printing a Clay/Art Passport at <http://www.nationalclayweek.org/claypassport>
- Finding artworks distributed throughout your community
- Collecting passport stamps at each exhibition location
- Posting images from their hunt online #nationalclayweek #clayartpassport
- Submitting passports with at least five stamps at any participating location
- Collecting all ten stamps to be eligible for more raffle prizes
- Raffle awards will be distributed at one of the participating businesses on Day 2 of National Clay Week.

## SUGGESTED DISPLAY LOCATIONS

College campuses  
Local art centers  
Coffee Shops  
Art Supply Stores  
Libraries  
Galleries  
Bookstores

## SUGGESTED OPTIONS

Post National Clay Week signs near ceramic artworks for easy identification.  
10 National Clay Week "Clay/Art Passport" signs posted at each location to identify artworks.  
Downloads available here: <http://www.nationalclayweek.org/claypassport>  
Donated items (ceramic wares or certificates from local businesses) to be raffled at end of event